

## WEST Search History for Application 10801156

Creation Date: 2011022209:10

### Interference Searches

Query	DB	Op.	Plur.	Thes.	Date
(707/999.002.ccls. or 707/999.003.ccls. or 705/26.3.ccls. or 705/14.49.ccls. or 705/14.51.ccls. or 705/14.69.ccls. or 705/14.7.ccls. or 705/14.71.ccls. or 705/14.73.ccls.) and (((fee or pay or paid or payment or paying or bill \$ 3 or charge \$ 3 or bid or bidding or bids or bidden) NEAR9 (display \$ 3 or list \$ 3 or (search \$ 3 NEAR7 (engine or result)))) WITH (subtract \$ 4 or lower \$ 3 or reduce \$ 3 or reduction or discount \$ 3)).clm.	PGPB, USPT, UPAD	OR	YES		02-22-2011

### Prior Art Searches

Query	DB	Op.	Plur.	Thes.	Date
(707/999.002.ccls. or 707/999.003.ccls. or 705/26.3.ccls. or 705/14.49.ccls. or 705/14.51.ccls. or 705/14.69.ccls. or 705/14.7.ccls. or 705/14.71.ccls. or 705/14.73.ccls.) and @PD>20071010	PGPB, USPT	OR	YES		02-19-2011
((yellow ADJ page) SAME (categor\$8 or hierarch\$4)) and @PD>20071010	PGPB, USPT	OR	YES		02-21-2011
((yellow ADJ page) SAME (search\$3 or categor\$8 or hierarch\$4)) and ((fee or charge\$3 or pay or paid or payment or paying) SAME (plac\$3 or placement or priority or prioritiz\$3 or prominenc\$3 or listing or listed or list)) and @PD>20071010	PGPB, USPT	OR	YES		02-21-2011
(((yellow ADJ page) or (search ADJ engine)) SAME (enhanc\$3 NEAR7 (listing or ad or adverti\$7 or display\$3))) and @PD>20071010	PGPB, USPT	OR	YES		02-21-2011
(((yellow ADJ page) or (search ADJ engine)) SAME (bid\$4 or auction\$4) SAME (plac\$3 or placement or priority or prioritiz\$3 or prominenc\$3 or listing or listed or list)) and @PD>20071010	PGPB, USPT	OR	YES		02-21-2011
((yellow ADJ page) or (search ADJ engine)) and ((enhanc\$3 NEAR7 (listing or ad or adverti\$7 or display\$3)) SAME (font or color or size or big or large or bigger or larger or graphic or animat\$4 or sound or audio or interactive or interactivity)) and @PD>20071010	PGPB, USPT	OR	YES		02-21-2011

((yellow ADJ page) or (search ADJ engine)) and (enhanc\$3 NEAR7 (listing or ad or adverti\$7 or display\$3)) and (((display\$3 or listing or ad or adverti\$7) WITH (font or color or size or big or large or bigger or larger or graphic or animat\$4 or sound or audio or interactive or interactivity)) SAME (pay or paid or paying or payment or fee or charg\$3 or bid\$4 or auction\$4)) and @PD>20071010	PGPB, USPT	OR	YES		02-21-2011
((yellow ADJ page) SAME (categor\$8 or hierarch\$4)) and (((listing or hit or result or entry or link or hyperlink or URL or ad or adverti\$7) WITH (prioritiz\$5 or prioritization)) SAME ((multiple or plurality or different) NEAR9 (metric or criteria or reason or ground))) and @PD>20071010	PGPB, USPT	OR	YES		02-21-2011
((yellow ADJ page) SAME (categor\$8 or hierarch\$4)) and ((listing or hit or result or entry or link or hyperlink or URL or ad or adverti\$7) WITH (enhanc\$3 or nondefault or default or ((added or additional or extra) ADJ (feature or characteristic))) WITH (conditional or conditionally or depend\$4)) and @PD>20071010	PGPB, USPT	OR	YES		02-21-2011
20030177076 or 2003/0177076	PGPB, USPT	OR	YES		02-21-2011
6564208	PGPB, USPT	OR	YES		02-21-2011
579652.pn. or 5796952.pn. or 5877766.pn. or 6102406.pn. or 6128663.pn. or 6243104.pn. or 6311194.pn. or 6321091.pn. or 6324264.pn. or 6427020.pn.	PGPB, USPT	OR	YES		02-21-2011
((fee or pay or paid or payment or paying or bill\$3 or charg\$3 or bid or bidding or bids or bidded) NEAR9 (display\$3 or list\$3 or (search\$3 NEAR7 (engine or result)))) WITH (subtract\$4 or lower\$3 or reduc\$3 or reduction or discount\$3) ) WITH (enhanc\$3 or enhancement or format or ((added or additional or extra) ADJ (feature or characteristic)))	PGPB, USPT	OR	YES		02-21-2011
((fee or pay or paid or payment or paying or bill\$3 or charg\$3 or bid or bidding or bids or bidded) NEAR9 (display\$3 or list\$3 or (search\$3 NEAR7 (engine or result)))) WITH (subtract\$4 or lower\$3 or reduc\$3 or reduction or discount\$3) WITH (enhanc\$3 or enhancement or format or ((added or additional or extra) ADJ (feature or characteristic)))	EPAB, JPAB, DWPI, TDBD	OR	YES		02-21-2011